

Ref : FFK.18_18001

Subject : Invitation Letter | 17th MÜSİAD International Expo and 22th International Business Forum (IBF)

Dear Sir/Madam,

Established by five businessmen and industrialists in **1990**, MÜSİAD is a strong “**non-governmental organization**,” representing **46,000** enterprises with over **11,000** members in Turkey and abroad. It employs approximately **1.6 million** employees and serves with **86** domestic and **201** international contact points in **74** countries in total. Its members’ issues, opinions and proposals are communicated to public institutions and organizations.

20th International Business Forum (IBF) Congress in 2016 was attended by primarily **H.E. Recep Tayyip Erdoğan, The President of Republic of Turkey** as well as 7,000+ businessmen from 123 countries and 2000+ exhibitors from 25 countries. Other visitors included many members of the national and international press, senior bureaucrats and academics.

Similarly, we held the **3rd High Tech Port by MÜSİAD Qatar and 20th International Business Forum (IBF) Congress** under the auspices of **H.E. Recep Tayyip Erdoğan, The President of Republic of Turkey and the Emir of Qatar, H.H. Sheikh Tamim bin Hamad bin Khalifa Al-Thani** at the Istanbul CNR Expo Center and WOW Congress Centre on October 9-12, 2016, which led 750 B2B meetings between participants and businessmen from the defense industry and advanced technology industries.

Building on the success of these previous events, the **17th MÜSİAD EXPO, 4th High Tech Port by MÜSİAD and the 22th International Business Forum (IBF) Congress** will take place in Istanbul on **November 21-24, 2018** at the **CNR Expo Centre and WOW Congress Centre**.

In this regard, we invite you to join us for the **17th MÜSİAD EXPO, 4th High Tech Port by MÜSİAD and the 22th International Business Forum (IBF) Congress**.

We will provide the supports including accommodation, welcome and gala dinner and domestic transfer from airport to the hotels and fair.

We would inform you that in our EXPO there will be especially the sectors including construction, materials of paysage, materials of durable consumption, tourism, medical, food& nourishment, stockbreeding, machine, metal, automotive, chemistry, energy, technology informatics, service industry and textile.

We would be honored if you would consider accepting our invitation to attend to inaugural ceremony of **17th MÜSİAD EXPO** under the patronage of **The President of Republic of Turkey H.E. Recep Tayyip Erdoğan**, on between **21st – 24th November 2018** in **CNR Expo Center and WOW Congress Center** in Istanbul, Turkey.

Respectfully yours,


Oğuz ÖZCAN
Secretary General

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