

**13th IRDO International Scientific Conference**  
**SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES 2018:**  
**SOCIAL RESPONSIBILITY AND SUSTAINABLE DEVELOPMENT**  
**IN SCIENCE, EDUCATION AND BUSINESS**

Thursday, 27 September 2018

Maribor, Slovenia, Europe



**IRDO**  
international  
conference

## PROGRAM KONFERENCE // CONFERENCE PROGRAMME

Organizatorji si pridržujemo pravico do spremembe programa. // Programme may be changed.

URA / HOUR	AUTHOR/AVTOR prostor/location	PROGRAM	PROGRAMME
<b>8.30 - 9.00</b>	<b>Dvorana Antona Trstenjaka</b>	<b>Registration of participants</b>	<b>Registracija udeležencev</b>
<b>9.00 - 9.20</b>	<b>Dvorana Borisa Podrecca</b>	<b>UVODNI NAGOVORI</b>	<b>WELCOME SPEECHES</b>
20 min	prof dr. Zoran Ren, prorektor za znanstveno-raziskovalno dejavnost Univerze v Mariboru, ddr. Matjaž Mulej, Ekonomsko-poslovna fakulteta UM in Inštitut IRDO, dr. Peter Glavič, Univerza v Mariboru, mag. Anita Hrast, IRDO	Uvodni pozdravi	Welcome speeches
<b>9.20-10.00</b>	<b>Dvorana Borisa Podrecca</b>	<b>PLENARNA PREDAVANJA</b>	<b>PLENARY TALKS</b>
20 min	Emeritus Prof. Dr. Peter Glavič, University of Maribor, Department of Chemistry and Chemical Engineering, Slovenia	Odgovorna vzgoja za trajnostni razvoj	Responsible Education for Sustainable Development
15 min	Maruša Babnik on behalf of Etri Community, Slovenia	Priprava nacionalnega akcijskega načrta za DOP v Sloveniji	Development of a National Action Plan for CSR in Slovenia
5 min	Mirjana Ivanuša-Bezjak, MSc, Association Social Economy of Slovenia, social enterprise, Maribor, Slovenia	Poslovno mreženje in hitri poslovni sestanki kot pomemben element družbeno odgovornega poslovanja socialnih podjetij	Business networking and business speed dating as an important element of socially responsible business of social enterprises
<b>10.00-10.10</b>	<b>Dvorana Borisa Podrecca</b>	<b>KRATKA PREDSTAVITEV VZPOREDNIH PREDAVANJ</b>	<b>SHORT PRESENTATIONS OF PARALLEL TALKS</b>
<b>10.10 - 10.30</b>	<b>Dvorana Antona Trstenjaka</b>	<b>ODMOR ZA MREŽENJE</b>	<b>NETWORKING BREAK</b>
<b>10.30 - 12.00</b>	<b>Vzporedne skupinske razprave // Parallel group discussions: Group A (Boris Podrecca), group</b>		
<b>12.00 - 13.30</b>	<b>Theater Cafe</b>	<b>ODMOR ZA KOSILO</b>	<b>LUNCH BREAK</b>
<b>13.30 - 15.30</b>	<b>Vzporedne skupinske razprave // Parallel group discussions: Group A (Boris Podrecca), group</b>		
<b>Dvorana Borisa Podrecca</b>	<b>A. Science, Social Responsibility and Sustainable Development (10.30-12.00)</b>		
15 min	Alenka Jakomin, B.Sc., journalism and economics, senior consultant, M.S., Vanja Vodenik, both Pristop d.o.o., Corporate Communications Department, Ljubljana, Slovenia	Komuniciranje o ženskah v znanosti	Communicating Women in Science
0 min	Barbara Zacirkovnik, MSc, Zavod Emendo Gavce, Slovenia	Izzivi na področju razvoja kadrov	Challenges in human resource development

0 min	Vesna V. Godina, PhD, Faculty of Arts, University of Maribor, Slovenia	Trajnostni razvoj kot izobraževalni, socializacijski in vzgojni problem	Sustainable Development as Educational, Socialization and Upbringing Problem
15 min	Jasna Vukovič, M.Sc., Inštitut za poslovno antropologijo (Institute for Business Anthropology) JaSNO, Ankaran, Slovenia	Družbena odgovornost skozi objektiv poslovne antropologije in njen prispevek k njej	Social responsibility through the lens of business anthropology and its contribution to it
15 min	Rado Bohinc, PhD, University of Ljubljana, Faculty of Social Sciences & Gibanje za družbeno odgovornost Ljubljana, Slovenia, Matjaž Mulej, PhD, PhD, University of Maribor, Faculty of Economics and Business & IRDO Institute for the Development of Social Responsibility, Maribor, Slovenia	Deset temeljnih zahtev za družbeno odgovornost	10 Basic Requirements for Social Responsibility
<b>Dvorana Borisa Podrecce</b>	<b>B. Education, Social Responsibility and Sustainable Development (10.30-12.00 &amp; 13.30-15.30)</b>		
0 min	Alja Perger, M.S., B.S. (soc. & phil.), DOBA University Slovenia, Ch. Saint-Louis, Canada	Sociološki vidik vzgoje in izobraževanja, informalnega in neformalnega pristopa k družbeni odgovornosti in trajnostnemu razvoju	Sociological Aspect of Homeschooling the Informal and Non-formal approach towards Social Responsibility and Sustainable Development
15 min	Nomi Hrast, Kaja Bračič, both students, University of Maribor and University of Ljubljana	Družbeno-odgovorni gimnazijski sistem v Sloveniji	Socially responsible gymnasium education system in Slovenia
15 min	Kaja Bračič, Nomi Hrast, both students, University of Ljubljana and University of Maribor	Projekti za večjo zaposljivost mladih ter mnenje mladih o teh projektih	Projects for higher youth employment and youth opinion on these projects
15 min	Anita Hrast, MSc, IRDO - Institute for the Development of Social Responsibility, Slovenia, Martina Rauter, PhD, Martina Rauter s.p., Monika Rajšp, Monika Rajšp s.p.	Model M Slovenija in njegov vpliv na družbo	Model M Slovenia and its impact to the society
15 min	Anita Hrast, MSc, IRDO - Institute for the Development of Social Responsibility, Slovenia, Martina Rauter, PhD, Martina Rauter s.p., Vesna Lešnik Štefotič, MSc, Vesna Lešnik Štefotič s.p.	Neformalno izobraževanje mladih za družbeno odgovornost	Non-formal education of youth for social responsibility
15 min	Igor Perko, PhD., University of Maribor, Faculty of Economics and Business, Maribor, Slovenia	Vrednotenje učnih dejavnosti glede na elemente družbene odgovornosti: primer poletne šole Učinki Jean Monnet modula poletne šole	Evaluating learning activities relationships to social responsibility elements: a summer school case Effects of a Jean Monnet module summer school

0 min	Mag.a Julia Wlasak, University of Graz, Regional Centre of Expertise on Education for Sustainable Development (RCE) Graz-Styria, Austria	Premakni se, Trajnost! Inovativne učne metode izobraževanja za trajnostni razvoj za telesno vzgojo	Get moving, Sustainability! Innovative teaching methods of Education for Sustainable Development for Physical Education
	PhD, Wlasak Petra, University of Graz, Regional Centre of Expertise on Education for Sustainable Development	Zakaj je prisilna migracija pomembna v izobraževanju za trajnostni razvoj (ESD): Vključno s kritičnimi študijami prisilne migracije in medkulturnim učenjem v celovitem konceptu ESD	Why forced migration matters in education for sustainable development (ESD): Including critical forced migration studies & intercultural learning in the holistic concept of ESD
<b>Senatna soba</b>	<b>C. Business, Social Responsibility and Sustainable Development (10.30-12.00)</b>		
15 min	Assist. Prof. Živko Bergant, PhD, College for Accounting and Finance, Ljubljana, Slovenia	Kapital, delo in družbena odgovornost - ekonomsko-socialni vidik	Capital, Labour, and Social Responsibility — Viewpoint of Economy and Society
0 min	Dr. Mato Gostiša, Študijski center za industrijsko demokracijo, Kranj, Slovenia	Kapital, delo in družbena odgovornost - ekonomsko-pravni vidik	Capital, Work and Social Responsibility - economic and legal aspects
15 min	Jožica Knez-Riedl, Ph.D., Retired Full Professor, Maribor, Slovenia	Ohranjanje dostojanstva starejših kot posameznika in skupen cilj v okviru družbene odgovornosti	Preserving Dignity of Older People as an Individual and Common Goal in the Context of Social Responsibility
	Borut Ambrožič, B.S. in law, Nuova, employment agency Ltd, Ljubljana, Slovenia, Emeritus Professor Dr., Dr. Matjaž Mulej, University of Maribor, and IRDO Institute for the Development of Social Responsibility, Maribor, Slovenia	Vladna družbena odgovornost – primer starejših v Sloveniji	Governmental social responsibility – the case of elderly in Slovenia
15 min	Lenka Puh, Jazon d.o.o., Etri Community, Slovenia	Zelena socialna franšiza kot podpora medsektorskemu sodelovanju h krožnemu gospodarstvu	Green Social Franchise as a Support for Cross-Sectoral Cooperation Towards a Circular Economy
15 min	Mihael Sket, member of Hub for Tax Justice hosted by SLOGA platform, Slovenia	Implikacije preglednosti lastništva na cilje trajnostnega razvoja	Ownership transparency's implications on sustainable development goals
15 min	Ana Jurić, B. Sc. in Economics, Faculty of Economics and Business, Aleksandra Zupanc, B. Sc. in English Language, Faculty of Arts (both Students), Assist. Prof. Dr. Tjaša Štrukelj, Faculty of Economics and Business, Department of strategic management and business policy (all University of Maribor, Slovenia)	Ugotavljanje kakovosti upravljanja s področja družbene odgovornosti	Identifying the Quality of Corporate Social Responsibility Governance

15 min	Jure Lebarič, M.Sc., University of Maribor, Faculty of Business and Economics (student), Slovenia	Sodobni pristop k dodajanju vrednosti podjetniški odgovornosti vse do poštenih poslovnih funkcij	Contemporary approach to adding value to corporate responsibility toward fair business functions
<b>Senatna soba</b>			
<b>D. National plans, Actions and Strategies on Social responsibility and Sustainable Development (13.30-15.30)</b>			
15 min	M.S. Mojca Kunšek, Director, Agency of Republic of Slovenia for Public Legal Records and Related Services (AJPES), Ljubljana, Slovenia	Razvoj socialnega podjetništva se začne z ustrežno ureditvijo	The Development of Social Entrepreneurship Starts with Appropriate Regulation
15 min	Dr. Gordana Žurga, Ministry of Economic Development and Technology, Metrology Institute of the Republic of Slovenia, Metrology and Business Excellence Division, Celje, Slovenia	Trajnostni razvoj v kontekstu poslovne odličnosti	Sustainable development in the context of business excellence
15 min	Dr. Magda Zupančič, IRDO Institute, Ministry of Labour, Family, Social Affairs and Equal Opportunities, Ljubljana, Slovenia	Uporaba veščin - odgovornost vlade ali odgovornost gospodarstva?	Skills Use – Governmental Responsibility or (and) Responsibility of the Economy?
0 min	†Robert G. Dyck, Ph. D., Emeritus Professor, Public and International Affairs, Virginia Tech, USA, Matjaž Mulej, double Ph. D., Emeritus Professors, Systems and Innovation Theory, University of Maribor, Faculty of Economics and Business, and IRDO Institute for the Development of Social Responsibility, Slovenia	Posledica pomanjkanja in nove priložnosti za družbeno odgovorno družbo: primer Brexit-a v luči fraktalnega ekonomskega sistema	Consequence of the Lack of and a New Opportunity for a Socially Responsible Society: the Case of Brexit vs. a Fractal Economic System
<b>Soba Leona Štuklja</b>			
<b>E. Projects and Good Practices for strenghtening Social Responsibility and Sustainable Development (10.30-12.00 &amp; 13.30-15.30)</b>			
15 min	Jan Pavlík, ENVIROS, s.r.o.	EREK – učinkovitost kot odprti vir	EREK - Efficiency is an Open Resource
15 min	Kim Christiansen, Chair, Local Agenda 21 in Gladsaxe, Denmark	Lokalna agenda v Gladaxe	Local Agenda 21 in Gladsaxe
15 min	Assoc. Prof. Dr. Dejan Dragan, University of Maribor, Faculty of Logistics, Department for Quantitative methods in logistics, Celje, Emer. Prof. Dr., Dr. Matjaž Mulej, University of Maribor, Faculty of Economics and Business, and IRDO, Maribor	Poslabšanje kakovosti življenja koprskih prebivalcev zaradi dejavnosti pristaniških ladij: študija socialne neodgovornosti z modeliranjem SEM	Deterioration of the life quality of the Koper's inhabitants as a result of the Port's ships' activities: The SEM Modeling Study of Social Irresponsibility
15 min	Tiberio Daddi, PhD, Istituto di Management, Scuola Superiore Sant'Anna, Pisa, Italia	Institucionalni pritiski in strategije za spremembe klime v podjetjih	Institutional pressures and businesses climate change strategies

15 min	Jean-Paul Ngana, Canada	Doseganje trajnostnega zdravstvenega sistema - predlaganje konceptualnega okvira za sistem trajnostnega razvoja in nov poudarek na razpravi o trajnosti zdravstvenega sistema	Achieving a Sustainable Health System - Proposing a Conceptual Framework for a System of 'Sustainabilities' and a new focus for the debate on Sustainability of Health System
15 min	Assist. Maja Lešnik, Prof. Dr. Miroslav Premrov, Assoc. Prof. Dr. Vesna Žegarac Leskovar, all University of Maribor, Faculty of Civil Engineering, Transportation Engineering and Architecture, Maribor, Slovenia	Trajnostni pristop k obnovi stavb: Energijska učinkovitost posameznih ukrepov in paketov prenov	The sustainable approach to building refurbishment: Energy efficiency of individual refurbishment measures and refurbishment packages
15 min	Jernej Domanjko, M. S. (mech. Eng.)	Permakultura kot trajnostna poslovna priložnost	Permaculture, a sustainable business opportunity
<b>15.30-16.00</b>	<b>Dvorana Borisa Podrecca</b>	<b>Sklepi posameznih skupin in zaključek konference // Conclusions</b>	

**Organizer:** IRDO - Institute for the Development of Social Responsibility ([www.irdo.si](http://www.irdo.si))  
**Scientific partner:** University of Maribor ([www.um.si](http://www.um.si))  
**Supporting partners:** WOSC - World Organisation of Systems and Cybernetics (<http://wosc.co/>)

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